

# Sexmission

Travelling exhibition



Everything you always  
wanted to know about sex  
but were afraid to ask.

The Sexmission exhibition answers questions you don't know the answers to or are afraid to ask in an interesting and sensitive manner. It is the only one of its kind in Europe.

The topic of sexuality is taken for granted by some and taboo for others. The aim of the exhibition is to bring visitors closer to the topic of sexuality in a fun way. It was prepared in cooperation with sexologists and a child psychologist, and is open to children from 12 years of age or in the company of their parents.

Although Sexmission deals with the sensitive issue of human sexuality, the spaces are designed to make the visitor feel comfortable. Visitors are accompanied by Mr XY and Mrs XX. The centerpiece of the exhibition is the "mother's womb," which serves as a rest area. While listening to the mother's heartbeat, visitors can observe life emerging with the fertilization of an egg. The mother's womb is interconnected with the ME, US, THEM and TABOO sections, brought to life with modern technology, interactive exhibits, interesting architectural designs and of course the content created for this exhibition.

**The ME section** follows the individual from birth to adulthood. Besides the impressive graphics of the exhibition, you can try out several interactive touchscreen tables with topical content. Eye tracker technology lets you find out in a fun way what interests you most when a naked woman appears in front of you, for example.

**The US section** mostly examines the topic of sex. Touch screens will reveal to you the erogenous zones of women and men. The interactive floor projection is a big attraction, where you can try out the efficiency of contraceptives through a game. In this part of the exhibition you can watch a very emotional film on the topic of homosexuality.

**The THEM section** looks at how various nations view sexuality, how it developed throughout history, how it was influenced by religion, and even at sexuality in the animal kingdom.

**The TABOO section** reveals many taboo issues.

At the end of the tour there is a quiz where you can test your recently acquired knowledge.





# ME



## Graphics

- the ontogeny of human sexuality
- description of female and male sexual organs  
*sketches and a detailed description of the internal and external genital organs, brief description of the functions of the most important parts*
- Mrs. XX and Mr. XY  
*a witty summary of the differences between "playing doctor" in childhood and adulthood*
- the longest penises  
*a political map of the world with color-coded ranges in size; color scale with ranges*
- ejaculation  
*graphic depiction and verbal description*
- PMS  
*description of PMS, female ejaculation, ovulation*
- genital hygiene  
*brief summary of the differences*
- 10 most important general principles
- what happens to the organism during the phase of falling in love, and what happens during separation
- sexual signals and flirting
- the definition of love from a biological and evolutionary viewpoint
- "Men and Women are from Different Planets"  
*6 points which men/women want to rely on in a relationship*

## Display cases/applications

- types of menstrual aids  
*samples below glass*
- sexual attractiveness  
*man/woman, most frequent sexual signals*
- the menstruation cycle  
*with the option to choose the specific phase with graphics and a brief description in the application*
- development of sexual characteristics of a man and woman  
*in the application you can select man or woman, the stage of development, with a graphic depiction and brief description for each stage of development*
- models of a man and woman  
*a life-size man and woman sitting down*
- a real example of the external sexual characteristics of a man and woman
- "What Are You Looking At?"  
*the eyetracker reveals which parts interest you most*



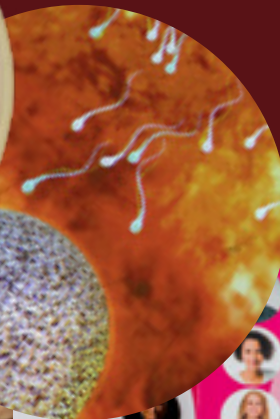
# US

## Graphics

- find the ideal partner
- mirror with life-size figures
- quotes about love
- why we kiss
- Mrs. XX and Mr. XY
- duration of the sexual act
- sexual intercourse
- erection
- sex in cyberspace  
*definition, dangers and how to uncover virtual cheats*
- sex during pregnancy
- signs of pregnancy
- venereal disease  
*prevention, recognition, treatment*

## Display cases/applications

- erogenous zones  
*man/woman*
- decide the erogenous zones by clicking on the figure
- the course of pregnancy and physical changes in the mother during pregnancy
- sexual positions  
*demonstration of sexual positions using wooden models*
- non-coital sex  
*brief summary of non-coital sex, depictions*
- floor projection, sperm movement  
*avoid fertilization by stamping on attacking sperm*
- example of healthy and slow-moving sperm
- genetics
- fetal development  
*observing development at weekly intervals*
- types of contraception
- film projection  
*confessions of people for whom those around them did not accept their differing sexual orientation*





# THEM

## Graphics

- race
- genetics  
*basic types of race, mixing races, basic subtypes*
- Kamasutra board
- sex in the world
- political map with the frequency of sexual intercourse
- natural selection  
*in terms of finding the ideal partner, methods of courtship*
- alcohol and sex  
*pros and cons*
- sexual dysfunction
- female and male circumcision  
*definition of basic terms and depiction*
- infertility  
*causes and possible solutions to infertility*

## Display cases/applications

- film projection  
*concept of sexual intercourse throughout history*
- sex aids
- animal sex
- sexual points of interest from the animal kingdom



# TABOO

## Graphics

- Where can you get help?  
*emergency telephone number and institutions offering help*
- sexual deviance and paraphilia  
*explanation of basic terms and their differences*

## Display cases/applications

- sexual deviation and offenses
- sexual offenses and the law
- erotic underwear
- sex aids
- artificial insemination
- the principles of artificial insemination are demonstrated through a game



Final test on an interactive screen – comparing knowledge depending on the age of the visitor.

# INFORMATION ON THE EXHIBITION

## Area

350–500 m<sup>2</sup>

*without requirements on the shape of the room*

## Height

min. 3 m

## Number of exhibits

33 graphic panels, 25 exhibits

## Language versions

Czech, English

*or other language on request*

## Requirements

230 V, network connectivity

## Packing

- **Volume**  
45 m<sup>3</sup>
- **Weight**  
3,600 kg
- **Access doors for installation and uninstallation**  
1,500 × 2,100 cm (width × height)
- **Insurance value**  
370,400 EUR

## Installation and uninstallation

- in both cases 1 week
- 2 persons provided by the supplier for installation and training and subsequent uninstallation
- 3 persons provided by the partner for installation and training and subsequent uninstallation

## Safety precautions

low, self-service operation

## Target audience

general public, schools, suitable from 12 years or accompanied

## Length of lease

min. 3 months

## Recommendation

- operation staffed by 1 employee
- average demands on knowledge of technical maintenance, especially with knowledge of AV equipment

## Price of lease

contact [sales@iQlandia.cz](mailto:sales@iQlandia.cz)



iQLANDIA

## Contact

iQLANDIA, o. p. s.  
Nitranská 410/10  
46003 Liberec, Czech Republic  
e-mail: [sales@iQlandia.cz](mailto:sales@iQlandia.cz)  
[www.iQlandia.cz](http://www.iQlandia.cz)