

**Press Release****European Campaign: Stories of current scientific research**

From June 27<sup>th</sup> to July 5<sup>th</sup>, Ellinogermaniki Agogi organized, with the collaboration of the National Documentation Centre, the Athens Conservatoire and WRO Hellas, a series of events under the framework of the European Project [ERC=Science<sup>2</sup>](#). Travelling from the premises of the Ellinogermaniki Agogi school, the ERC=Science<sup>2</sup> stand went to Galatsi Olympic Stadium at the finals of the WRO 2018 Educational Robotics Olympiad and later on to the garden of the National Hellenic Research Foundation. More than 1500 people visited the travelling exhibition of the project and learned about the relationship of science with the senses and with music.

The hosting of the exhibition was accompanied by a series of events such as a Science Café with Haris Xanthoudakis, professor of the Ionian University and Director of the Athens Conservatoire Center for Research and Documentation, a series of interactive experiments performed by the researchers of the Research and Development Department of Ellinogermaniki Agogi, and a speech was given by researcher and ERC grantee [Xavier Serra](#) from the Pompeu Fabra University in Barcelona to teachers of the summer school of the iMuSciCA project.

Students, teachers, researchers and families have learned about the stories of modern scientific research funded by the [European Research Council](#) (ERC).

All actions are supported by the ERC=Science<sup>2</sup> project, funded by the European Research Council and coordinated in Greece by Ellinogermaniki Agogi. The 42-month multimedia campaign is designed to reach a wide public of specialists and non-specialists in Europe and afar, using traditional web and social media but also more innovative narrative props, such as in-depth, beautifully-arranged interactive features written by journalists, videos, cartoons, augmented reality, and 'pop-up' displays for museums and shopping centres.

During the lifespan of the project, more than 75 storyteller events are planned in many different countries and languages, across conference halls, science and natural history museums, zoos and aquaria, universities and research organisations in Europe. The project is led by Science|Business, a media and communications company founded 11 years ago by some of Europe's leading science and technology journalists and communicators. The consortium also includes organisations with strong outreach to universities, science museums, press and social media – across 37 countries in Europe and the Mediterranean. These partners are EMUNI, Ecsite, Vision2020, Ciência Viva, EIRMA, the University of Zagreb and University College Cork.

A detailed description of the project can be found here: <https://www.sciencesquared.eu/>.

More information for the Greek activities: Alikì Giannakopoulou, Ellinogermaniki Agogi

Contact: [giannakopoulou@ea.gr](mailto:giannakopoulou@ea.gr)