



# 2015-2016 COURSES

**Developing successful exhibitions**

5-19 October 2015

**Communicating current research to various audiences**

9-13 November 2015

**Developing successful museums and science centres**

7-11 December 2015

**Facilitating the debate on the scientific and technological progress**

January 2016

**Communicating current research to various audiences**

February 2016



**JCOM** Masterclasses  
THE INTERNATIONAL COURSES  
OF THE JOURNAL  
OF SCIENCE COMMUNICATION



Elettra Sincrotrone Trieste



## COURSES

JCOM Masterclasses is a programme of short, intensive training courses to empower scientists, senior-middle managers of cultural institutions and other professionals to communicate science through different media to different audiences. Each course lasts 5 days and includes theoretical presentations, practical workshops and the presentation of international best practices. Participants have the opportunity to present and discuss their own projects, collecting suggestions from the speakers and the colleagues coming from all around the world.

Speakers and tutors are leading professionals, researchers in science communication and experts at an international level.

Among others: Sharon Ament, Andrea Bandelli, Simona Cerrato, Peter Higgins, Luisa Massarani, Matteo Merzagora, Laura Miotto, Gordon Rankmore, Paola Rodari, Lynn Scarff, Barbara Streicher, Phillip Tefft, Brian Trench, Emma Weitkamp.

## 2014 EDITION RESULTS

Four courses have been delivered in 2014 and the results have been overall extremely positive. The course experience has been highly appreciated. Participants reported to have gained theoretical knowledge, practical guidelines, new ideas and inspiration. Each course received on average a very high score (3.7 out of 4).

23  
different  
countries

81  
participants

13  
expert  
trainers

## FEEDBACK FROM PARTICIPANTS

"Thank you JCOM Masterclasses for opening our eyes to see the importance of science communication and showing us the best do it."

"Congratulations! I have had an excellent experience with you :) thank you very much! My science

museum will be a better place after this course."

"Excellent organization, personal commitment from SISSA people. Professors were professionals and very familiar at the same time."

"Good diversity of topics touched during the sessions and excellent choice of workshop activities which were well organized."

"Great to hear from experts who have really working in the field, great you were so open to share your expertise and knowledge. Thank for all the tips & tricks."

"The things I have learned here will be useful for my work: management, key phases, creative process, understanding visitors... I have learned a lot, so, thank you!"



# 2015-16 PROGRAMME

## Developing successful exhibitions

Trieste, 5-9 October 2015

The course presents best practices to develop interactive exhibitions that include hands-on exhibits, multimedia, video installations and other new technologies and approaches.

## Communicating current research to various audiences

Trieste 9-13 November 2015

The course aims at improving scientists' personal skills to communicate the value and the results of their research to different audiences (from children to policy makers) with different media (from face-to-face conference to internet).

## Developing successful museums and science centres

Trieste, 7-11 December 2015

The course presents best practices to develop and operate science centres and museums relating to our natural and cultural heritage, and supporting programmes for the public.

## Facilitating the debate on the scientific and technological progress

Trieste, January 2016

The course aims at empowering explainers, educators and other mediators to facilitate discussions on controversial issues and scientific applications, through science cafés, discussion games and other participatory procedures.

The course "Communicating current research to various audiences" will be replicated in February 2016. In March 2016 a special seminar for international experts and museums directors will be organized.



## HOW TO APPLY

The fee for all courses is **950 €**. This fee covers all training costs such as tuition, documentation, lunches, refreshments and a social dinner. It does not include travel, accommodation and per diem costs, which participants need to arrange for themselves. This sum is **reduced by 30% (665 €)** for members of Ecsite (the European Network of Science Centres and Museums), Red PoP (the network for the Popularization of Science and Technology in Latin American and the Caribbean), PCST (Public Communication of Science and Technology international network) and other international networks. The reduction applies also to institutions and people who attended 2014 courses.

## GRANTS

A limited number of grants are also available thanks to ICTP, SISSA, Elettra Sincrotrone Trieste and ICGB. More information will be available once registration is open.

European organizations can apply for Erasmus+ co-funding to support the participation of their staff. Visit the Erasmus+ website to find the call: [http://ec.europa.eu/programmes/erasmus-plus/index\\_en.htm](http://ec.europa.eu/programmes/erasmus-plus/index_en.htm)

Contact your national contact point for more information: [http://ec.europa.eu/education/tools/national\\_agencies\\_en.htm](http://ec.europa.eu/education/tools/national_agencies_en.htm)

The courses are organized within the activities of **JCOM, the Journal of science communication**. The courses are organized in Trieste by **SISSA Medialab** in partnership with **SISSA** (International School for Advanced Studies), **ICTP** (International Centre for Theoretical Physics), **ICGEB** (International Centre for Genetic Engineering and Biotechnology), **Elettra Sincrotrone Trieste** and in collaboration with the **Architect Association of Trieste**.

## JCOM AND SISSA MEDIALAB

**JCOM** is an open access, peer reviewed journal dedicated to science communication. Since 2002 JCOM investigates the changing relation between science and society; the needs of communication between science and citizens and within the scientific community itself and the theoretical models and the practical means for the public engagement in science.

**SISSA Medialab** is a wholly owned subsidiary of SISSA University. In the last 10 years SISSA Medialab has trained approximately 3000 among scientists, museum staff and other professionals.

## TRIESTE

Located on the North-Eastern border of Italy, surrounded by the Adriatic sea on one side and by Karst mountains on the other, **Trieste** is a charming mix of different cultures, religions, architectural styles and natural landscapes.

The city is only a few kilometres from the border with Slovenia, and it shows many signs of its cultural proximity to Eastern and Central Europe.

Far from the mass tourism of the nearby Venice and Croatian coasts, Trieste is considered an Italian hidden gem, and it was listed as one of the most interesting unsung destinations in the world by Lonely Planet.



## FOR MORE INFORMATION

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